

Brooklyn Advertisements.

Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**FURNITURE**

At 2 for 1 Prices.

FANCY CHAIRS, \$5.75
INSTEAD OF \$12.50 TO \$20.00:A number of Mahogany and Inlaid Oak
Chairs, with seats covered with Silk
Tapestry and Damask.ARMCHAIRS, \$10.75
INSTEAD OF \$19.00 TO \$26.00:Mahogany and Inlaid Armchairs, with
seats covered in Tapestry.INDIA STOOLS, \$1.00 INSTEAD
OF \$1.45:A lot of India Stools in Oak or Mahogany
finish.TOILET TABLES, \$11.00 IN-
STEAD OF \$24.00:Handsome Toilet Tables in Curly Birch,
with French plate bevelled mirror, high
polish finish.PARLOR SUITS, \$25.50 IN-
STEAD OF \$35.00:Five-piece Parlor Suit, Mahogany finish
frames, nicely carved and covered with Bro-
cade.

\$37.50 INSTEAD OF \$60.00:

Handsome three-piece Mahogany and In-
laid Suit, seats covered with Silk Tapestry.

\$41.00 INSTEAD OF \$82.00:

Three-piece Mahogany and Inlaid Suit,
upholstered in Silk Tapestry.

\$77.50 INSTEAD OF \$155.00:

An elaborately inlaid two-piece Parlor
Suit, with plain and upholstered seats and
tufted backs.

\$85.00 INSTEAD OF \$170.00:

An elegant three-piece Overstuffed Par-
lor Suit, covered with fine Silk Damask,
and trimmed with handsome fringe.PARLOR CABINETS, \$17.00 TO
\$75.00, INSTEAD OF \$34.00 TO
\$150.00:A fine assortment of Parlor Cabinets, in
Mahogany finish, solid Mahogany, with
brass mountings, Veneer Martin and gilt.**Carpets.**85 cts. for Regular \$1.00 to
\$1.25 Goods:100 pieces Body Brussels Carpets—Big-
low, Lowell, Whittall, and other makes.MOQUETTES, 75 CTS. IN-
STEAD OF \$1.00:100 pieces, new and desirable patterns,
with borders—for Monday only.GOBELIN CARPETS, \$1.00 IN-
STEAD OF \$1.35:50 pieces of these high grade Carpets,
suitable for Parlor or Library, handsome
patterns, all fresh goods, just opened.**Lace Curtains.**

Extraordinary Offering.

All new goods—at less than importation
cost.Irish Point Curtains, white or ecru—
One lot of 150 pairs at \$4.50; regular
stock price, \$7.50.One lot of 100 pairs at \$6.00; regular
stock price, \$9.00 and \$10.00.One lot 80 pairs at \$9.00; regular stock
price, \$14.00. These are 60 inches wide,
8½ and 4 yards long.Nottingham Curtains at half price—
125 pairs imitation Brussels Notting-
hams, \$1.50; regular stock price, \$3.00.150 pairs at \$2.50; regular stock prices,
\$4.50 and \$5.00.**Rugs.**Great Reductions for this
Sale.Reversible Wool Mats, 25 cts. instead of
50 cts.Wilton and Axminster Carpet Rugs, 65
cts. instead of \$1.25.Japan Rugs, 72x36 inches, 75 cts. in-
stead of \$1.50.Axminster Rugs, 27x20 inches, \$1.85
instead of \$2.50.All Wool Art Squares, \$3.00 instead of
\$5.00.Dante hand-woven Rugs, 12x9 feet,
\$4.00 instead of \$9.00.Genuine Turkish Rugs, \$6.00 instead of
\$10.00.Smyrna Rugs, 6x9, \$11.00 instead of
\$16.00.Smyrna Rugs, 7x10.6, \$16.00 instead of
\$25.00.Smyrna Rugs, 9x12, \$22.50 instead of
\$32.50.**Framed Pictures,**

\$1.50 instead of \$2.25.

100 Renard Proof Etchings in Floren-
tine All-gilt frames, with matched corners.Also Renard Proof Etchings in An-
tique Oak frames at 95 cts. instead of
\$1.40."Yard of Violets," framed in white and
gilt, \$1.45 instead of \$1.80; in Florentine
gilt, \$2.00 instead of \$2.60.**Knee Pants,**35 cts., Sold Elsewhere at
75 cts.800 Knee Pants, in neat patterns, some
all wool, others mixed with a little cotton,
double seated and knee, 3 to 16 years.WHITE LAWN BLOUSES, 49
CTS., HAVE BEEN ADVER-
TISED AS WORTH \$1.25
TO \$1.50:Elaborately trimmed with embroidery,
large collar, 3 to 8 years.

SOMETHING FOR NOTHING:

White Lawn Blouses, trimmed with finest
quality Embroidery, edgings and inser-
tions, regular prices from \$1.25 to \$1.95,
at 79 cts. while they last.

\$1.90;

Compare these with Any
Offered as Worth \$5.00:Dark blue all wool Cheviot Sailor Suits,
embroidered shield, Silk lanyard, and
whistle, 3 to 10 years.

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Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**A COMPARISON SALE.**
Every Item Cheaper Than It Has Ever Been
Sold in Any Part of the World.

So many "Great Bargain Sales" have been advertised, both in New York and Brooklyn, during the past week, that we offer our customers this opportunity of fully convincing themselves by comparison (the only real proof) that we sell reliable merchandise of every kind at lower prices than any other retail house in this country, and that at no time has the buying public ever seen equal values. In many instances we offer the identical articles at about one-half the prices at which they have been advertised as great "bargains."

Among the reasons why we can and do sell cheaper than others are these: In very many cases we buy from 10 to 30 per cent. lower than any competitor can, because we are the only retailers in the WORLD with perfectly organized buying forces in all the important manufacturing centres of most of the goods we deal in; and in these places, because of the enormous quantities we handle (hundreds of times more than any retailer), we obtain the concessions which in turn, in every case, our customers benefit by. These are facts that are worthy of your consideration, as they are absolutely undeniable and easily proven.

**It will be Impossible to Fill Mail and Tele-
phone Orders.****Muslin Underwear**

All Brooklyn knows that others are "not in it" when we make a special sale of Underwear. Not under any conditions has any one ever seen garments made of the best Muslins, Cambrics, Embroideries, and Laces, and equalling in every respect the goods we offer, unless at about double the prices.

GOWNS.

Good Muslin Gowns, three styles, solid
yoke of embroidery, others embroidered or
lace edged, 27 cts.

Heavy Muslin Gowns, two styles, yoke
trimmed with insertion, the other V-shape,
solid tucks, 37 cts.

Fine Muslin Gowns, V-shape and insert-
ing, yoke trimmed prettily with embroi-
ery, 45 cts.

Fine Muslin Gowns, square yoke, with
four rows of insertion, also an empire effect,
solid embroidery front, deep collar, 55 cts.

Fine Cambric and Muslin Gowns,
trimmed with fine embroidery, 69 cts.

Extra quality Gowns in a variety of
styles, elaborately trimmed, 90, 98 cts.,
\$1.10, \$1.30, \$1.55, \$1.69.

SKIRTS.

Muslin Walking Skirts, hem and tucks,
also Cambric ruffle, 27 cts.

Muslin Walking Skirts, embroidered
ruffle, 55 cts.

Cambric Skirts, trimmed with Val Lace
ruffle, also Umbrella Skirts, with embroi-
ered ruffle, 69 cts.

Muslin and Cambric Umbrella Skirts,
with handsome embroidered ruffle, 98 cts.,
\$1.30, and \$1.70.

Muslin Underskirts, Cambric ruffle, 17
cts.

CHEMISES.

Good Muslin Chemises, plain band, pearl
buttons, 17 cts.

Good Muslin Chemises, three styles, with
embroidered ruffle falling over shoulder,
also two square neck, embroidered effects,
37 cts.

Cambric Chemises, neat embroidered edge
around neck, 45 cts.

Extra grades in soft Cambric and Nain-
silk, ribbon and lace trimmed, latest de-
signs, 55, 69, 85, 95 cts., \$1.10, \$1.45.

DRAWERS.

Good Muslin Drawers, hem and cluster of
tucks, 10 cts.

Good Cambric Drawers, with cluster of
tucks, 17 cts.

Good Muslin Drawers, with embroidered
ruffle, 25 cts.

Good Muslin Drawers, finer embroidered,
37 cts.

Good Muslin Drawers, with very deep em-
broided ruffle, 45 cts.

Good Canton Flannel Drawers, embroi-
ered ruffle, 45 and 55 cts.

CAMBRIC CORSET COVERS.

High neck, round and V-shaped embroi-
ered neck, 11 cts.

V-shaped, handsomely embroidered, 19
cts.

Low neck and embroidered edge, 23 cts.

Four different styles, 37, 45, 55 cts.

APRONS.

Ladies' Sewing Apron of fine Lawn,
Satin Striped, also Gingham Kitchen
Aprons, 9 cts.

Leather Goods.

79 cts. instead of \$1.69:

50 18-inch best quality Grain Leather
Club Bags, nickel-plated frame—our regu-
lar stock bag at \$1.69.

49 CTS. INSTEAD OF \$1.19:

200 sterling mounted real Alligator and
real Seal Combination Pocketbooks, 49 cts.
—our \$1.19 book.

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Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**STERLING SILVER
ARTICLES**

At Half Much-Advertised Prices.

29 CTS. INSTEAD OF 79 CTS.:

Three-piece Stationery or Manicure Set,
more than twice the size and twice the
value of anything yet sold at 29 cts.

23 CTS. INSTEAD OF 48 CTS.:

Guard Chains, 48 inches long, for at-
taching either Lovette, Watch, or Purse;
exactly the same as sold at 48 cts.

10 CTS. INSTEAD OF 21 CTS.:

Hat Pins, openwork; our regular 21-ct.
Pins.

45 CTS. INSTEAD OF 89 CTS.:

Manicure and Embroidery Scissors, hand-
some silver handles, really mounted on steel
blades.

69 CTS. INSTEAD OF \$1.25:

Match Boxes, gold lined, 10 patterns.
Who ever heard of such a thing?**Corsets.**Who Has Ever Heard of
Equal Corset Value?

69 CTS. INSTEAD OF \$1.98:

175 pairs of long waist P. N. Corsets, made
of fine French Couture Satin Strip, Venus
back, richly flossed with Silk top and bot-
tom, Silk edging on top, white and gray, 18
to 30.

49 CTS. INSTEAD OF \$1.00:

350 pairs of the well-known P. N. Corsets,
white and deal, made of heavy Jean Satine
Strip over bones, medium length waists,
heavily boned, Silk floss, embroidered top,
18 to 30.Both styles have the celebrated cork steel
protector.**Writing Paper.**5 lbs. for the Regular Price
of 1 lb.5 CTS. PER POUND INSTEAD
OF 25 CTS.:800 packages Royal Linen and smooth
Writing Paper, 120 sheets to the pound.
Really worth 25 cents per pound.

2 CTS. PER PACK:

Envelopes to match.

**Dresden China
Brushes.**Hair Brushes, \$1.60; price until to-day,
\$5.08.Cloth Brushes, \$1.25; price until to-day,
\$2.98.Hat Brushes, 98 cts.; price until to-day,
\$2.98.Infants' Brushes, 98 cts.; price until to-
day, \$2.49.**Kid Gloves.**49 cts., Our Regular 75 ct.
and \$1.00 Gloves:An entirely fresh lot, every pair new, and
better than any Glove ever sold at the price.
Blacks, tans, or ox-blood, browns, white,
champagne, pearls, grays. Every customer
should buy a year's supply.GLOVES, \$1.65 WITH THE
IDEAL FASTENER:A sensible fastening, closed with spring
button, and held in place perfectly until
every button is released simultaneously by
pulling a tiny cord. Ask to see them. Sole
agents in Brooklyn.

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Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**Umbrellas, \$1.49.**Not a Single One in the Lot Worth
Less than \$3.50 to \$4.50.

A manufacturer's complete line of high-
class sample Umbrellas—845 pieces in all—
handles of genuine ivory, pearl, Dresden,
agate, horn, and natural woods, all mounted
on sterling silver swedges; 28-inch, full 8-
rib, Paragon frame, steel rod or partridge
wood shanks, cases and tassels; silk war-
ranted for one year.

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Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**Table Linens.**

44 cts. instead of 65 cts.:

All Linen Bleached Table Damask, 69
inches wide.

59 CTS. INSTEAD OF 85 CTS.:

Bleached Satin Table Damask, 68 inches
wide.

\$1.19 PER DOZEN INSTEAD OF

\$1.75:

Bleached Damask Table Napkins.

\$1.59 PER DOZEN INSTEAD OF

\$2.25:

Bleached Damask Table Napkins, large
size.**Towels.**

12½ cts. instead of 17 and

19 cts.:

Huck Towels, 10x30 inches, and 21x42
inches, hemmed and fringed.

19 CTS. INSTEAD OF 25 AND

30 CTS.:

Absorbent Turkish Bath Towels, large
size.**Muslins.**

5 cts. instead of 7 cts.:

White Squadron Bleached Muslin, yard
wide.

6 CTS. INSTEAD OF 8 CTS.:

Fine quality Soft-finish Barker Mills
Bleached Muslin, yard wide.

8 CTS. INSTEAD OF 10 CTS.:

Wamsutta Bleached Muslin, yard wide,
manufacturers' ends, 10 to 20 yards.

11 CTS. INSTEAD OF 15 CTS.:

Unbleached Sheeting, 2½ yards wide.

White Goods

Less Than Half Price.

6,000 yards, satin striped and checked;
also lace effects in Nainsook and Lawns.

7 CTS. INSTEAD OF 15 CTS.

9 CTS. INSTEAD OF 20 CTS.

Fine White Cambric, for Underwear,
slightly imperfect, 12 1-2 cts. instead 30
cts.**Bed Comfortables.**White Cotton filled Comfortables, heavy
and light weights—98 cts. instead of \$1.25.
\$1.10 instead of \$1.50.
\$1.35 instead of \$1.75.Silk-covered, white cotton filled, Tufted
Comfortables, \$2.50 instead of \$4.95.**Blankets.**

38 cts. instead of 60 cts.:

White Cotton Blankets, single bed size.

59 CTS. INSTEAD OF 75 CTS.:

White Cotton Blankets, ½-bed size.

\$1.29 INSTEAD OF \$1.75:

White Cotton Blankets weighing five
pounds, full bed size.

\$2.79 INSTEAD OF \$3.50:

White Wool Blankets, single bed size.

\$3.19 INSTEAD OF \$3.75:

White Wool Blankets, full bed size.

\$4.45 INSTEAD OF \$6.00:

White California Wool Blankets, full
bed size.

\$5.95 INSTEAD OF \$7.50:

White California Wool Blankets, extra
heavy, full bed size.**Shoes.**

How Much Wiser It Is

to buy regular Shoes at job prices rather
than get Shoes at what they are really
worth.

\$2.45 INSTEAD OF \$3.50:

Ladies' Vici Kid or Cloth-top Button
Boots, round toe, patent leather tip.

\$3.29 INSTEAD OF \$4.50:

Ladies' Vici Kid top, best patent leather
foam Boots, narrow toe, straight
imitation tip.

\$1.95 INSTEAD OF \$2.85:

Ladies' first quality Patent Leather Ox-
ford Ties, narrow toe, straight tip.**Infants' Depart-
ment.**On the Same Basis as the
Underwear Sale.Well-made garments at less than cost of
material.600 pairs good Muslin Drawers, 4 sizes,
9 cts. instead of 15 cts.300 Cambric Slips, ruffle neck and sleeves,
12 cts. instead of 25 cts.200 pairs Canton Flannel Night Drawers,
extra quality, five sizes, 39 cts. instead of
59 cts.150 fine Silk Caps, three styles, hand-
somest embroidered, some with top trim-
ming of lace, others of ruche, 45 cts.
instead of 75 cts.60 fine all-wool Elderdown Coats, cream
shade, handsomely trimmed with braid
and Ribbons, 1 to 3 years, \$1.50 instead
of \$2.50 to \$3.50.60 fine Lamb's Wool and Bedford Cloth
Coats, cream only, the latest designs, 1 to
3 years, \$2.98 instead of \$4.00 to \$7.50.

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Frederick Loeser & Co.IMPORTING RETAILERS,
BROOKLYN.**LADIES' UNDERWEAR.**

A Very Special Offer.

\$1.25 INSTEAD OF \$3.98:

Unmade real Applique Blouse Fronts,
on Chiffon, black and butter, white, cream,
pink, blue and Linon shades.**OSTRICH FEATHER BOAS.**

1 yard, \$5.88 instead of \$8.00.

1½ yard, \$7.99 instead of \$